PETER **JAMIESON MBA, FBCS**

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Chief Information Officer | Digital Transformation Leader | Technology Strategist

Experienced CIO with a track record of delivering strong technology foundations that support business growth, resilience, and operational excellence. Skilled in leading lean, high-performing teams through complex change initiatives, enterprise application modernisation, and large-scale infrastructure transformations across diverse sectors including retail, real estate, government, and construction.

Brings deep expertise in enterprise architecture, cloud strategy, and platform integration—paired with a leadership style grounded in transparency, collaboration, and agility. Proven success in transforming legacy applications into modern, scalable platforms—spanning ERP, CRM, HR, and data ecosystems—while embedding governance, service excellence, and commercial alignment. Known for working closely with boards and C-suite stakeholders to enable innovation and growth through secure, data-driven technologies.

SELECTED HIGHLIGHTS

* **CIO50 Middle East (IDC, 2021)** – Recognized among the Top 50 CIOs in the region for enterprise transformation impact.
* **$15M IT Operations Managed** – Delivered core digital infrastructure & applications for NEOM’s smart city development.
* **24% Average Savings** – Achieved as Gartner Executive Partner through enterprise contract renegotiation.
* **SAP, Oracle, and Microsoft Successes** – Oversaw implementation of multiple cloud platforms across public and private sector.
* **AI/ML and Data Innovation** – Initiated enterprise-wide analytics strategies to improve decision-making and service delivery.
* **Fellow, BCS (2022)** – Awarded for distinguished contribution to the IT industry.

Core Competencies

**Technology Leadership:** Digital Strategy | Enterprise Architecture | IT Governance | Budget Oversight | Change Management  
**Transformation Execution:** Cloud (Azure, OCI) | Oracle & SAP | AI/ML | CRM & ERP | CI/CD | Agile Delivery | Smart Infrastructure  
**Business Impact:** Cost Optimization | Digital Innovation | Stakeholder Engagement | Vendor Negotiation | Global Team Leadership

PROFESSIONAL EXPERIENCE

**Seddiqi Holding** – Dubai, UAE **Jun. 2023 – Present**

**Senior Director Group Technology**

* Developed and executed the "Unity" enterprise tech strategy across luxury retail, real estate, and investment divisions.
* Managing a $10M+ tech portfolio spanning 60+ stores and three group companies.
* Deployed Salesforce Service Cloud, Marketing Cloud, and Commerce Cloud to support the launch of a new global sports brand.
* Directed transformation programs including SAP S/4HANA and Oracle cloud implementations.
* Launched AI-driven customer analytics and demand forecasting pilots.
* Built new enterprise architecture, GRC, and cybersecurity functions, including 24/7 SOC deployment.
* Delivered a group-wide service desk and managed support model to enable global scalability.

**NEOM** – Tabuk, KSA **Sep. 2022 – Jun. 2023**

**Director of Information Technology**

* Directed digital infrastructure and IT operations for NEOM, the $500B smart city flagship of Vision 2030.
* Delivered smart infrastructure foundations including cloud-native ERP, WAN, and data center architecture.
* Managed $15M+ tech budget, overseeing multi-cloud strategy, vendor engagement, and SLA governance.
* Acted as cross-sector advisor integrating digital twins and IoT within core construction and city planning streams.

**Gartner** – Dubai, UAE **Apr. 2022 – Sep. 2022**

**Executive Partner**

* Advised CIOs across the GCC on IT strategy, digital transformation, and operating model modernization.
* Delivered tailored research and insights on AI readiness, cybersecurity frameworks, and enterprise agility.
* Facilitated C-suite workshops and board-level strategy sessions; supported over 12 enterprise clients.
* Negotiated cost optimization roadmaps resulting in over $15M total savings across client portfolios.

**Department of Culture & Tourism** (DCT) – Abu Dhabi, UAE **2019 – Mar. 2022**

**Chief Technology Officer (CTO)**

* Spearheaded digital government strategy implementation for 2,000+ employees.
* Delivered Abu Dhabi’s first full Azure and M365 migration, with integrated E5 telephony.
* Implemented SAP SuccessFactors and Microsoft Dynamics 365 across HR and CRM functions.
* Led digital product innovation for visitor engagement, data analytics, and smart tourism.
* Introduced CI/CD pipelines, agile squads, and experience-led design across all initiatives.

**Microsoft** – Edinburgh, UK **2017 – 2019**

**Public Sector Chief Technology Officer (Scotland)**

* Led Microsoft’s engagement with Scottish public sector clients, including health, local government, and education.
* Developed digital transformation strategies leveraging Azure, Power Platform, and Microsoft 365 ecosystems.
* Supported adoption of cloud operating models and citizen-centric digital services across multiple agencies.
* Delivered executive roundtables, strategy offsites, and board briefings on cloud risk, security, and governance.
* Partnered with global teams to pilot AI, cognitive services, and digital identity programs for government use.
* Helped shape national strategies for data interoperability, open data standards, and accessibility frameworks.

**IBM UK** – Edinburgh, UK **2014 – 2017**

**Chief Architect**

* Served as architecture lead for major UK public sector and financial services clients.
* Directed technology strategy and architecture governance across transformation programs valued at £100M+.
* Delivered secure hybrid cloud architectures and enterprise integration frameworks across legacy and modern platforms.
* Led multi-disciplinary teams across EMEA in application modernization, DevOps, and data platform delivery.
* Drove IBM’s innovation agenda in blockchain, AI, and API-based digital ecosystems within regulated environments.
* Co-authored architecture playbooks adopted as EMEA best practice for IBM's services division.

**Wipro** – Zurich, Switzerland **2013 – 2014**

**Lead Platform Architect**

* Designed Zurich’s first DC-powered private cloud facility supporting high-density computing.
* Led global architecture team overseeing infrastructure design for 50+ client sites across Europe.
* Delivered operational automation strategy using Infrastructure-as-Code and centralized monitoring.
* Implemented ITIL-based support models across multiple time zones and business units.
* Partnered with senior client stakeholders to define technology roadmaps for data center modernization and cloud readiness.
* Conducted gap analysis and architecture compliance audits to align delivery with enterprise standards.

**Earlier Roles:** Atos & NetMail– Held senior technical roles in large-scale infrastructure projects and service operations across the UK and Europe.

* Led end-to-end data center migrations and modernization initiatives for enterprise clients.
* Acted as technical escalation point for high-risk implementation and troubleshooting scenarios.
* Designed and supported virtualization platforms and backup strategies for high-availability environments.
* Delivered pre-sales architecture proposals and client solution briefings for major IT transformations.
* Mentored junior engineers and created internal training programs to support capability development.

EDUCATION

* **Masters of Business Administration (MBA)**, University of Cumbria (UK)

CERTIFICATIONS

* Certified Microsoft Azure Expert (Current) | Certified Microsoft 365 Expert | Certified Prince 2 Practitioner | ITIL V3 Service Management Foundation | IBM Data Centre Migration Centre of Excellence Practitioner

HOBBIES & INTERESTS

* Cycling & Running